Philippine International Logistics Expo and Conference 2007

# SPONSORSHIP FORM

Please complete & fax this form to (632) 672-3724

COMMERCIAL VEHICLE SHOW

## SPONSORSHIP PACKAGE

**Monetary Sponsorship Packages**
**Combination of Exhibition & Conference Privileges**

**Platinum Partner:PhP 1,400,000.00***

- Inclusion of company name/logo in all exhibition & conference printed materials like print ads, posters, streamers, on-site event billboard ads, indoor & outdoor banners, website, emails, facsimiles, invitation cards, etc.
- Six (6) complimentary 3m X 3m booth or 54 sqm open space prime location
- Photo releases in the national dailies upon contract signing
- Two (2) Inside full-page color Ad in Show directory
- Seven (7) pcs. 3m X 5m Inside-hall streamer space at the WTCMM.
- Two (2) pcs. 34in X 7ft mezzanine streamer space at the WTCMM.
- Five (5) company banner space or poster space for display inside the seminar rooms.
- Banner ad in the website of PhilLogistics from December 2006 to May 2007.
- Privilege to give-out One Thousand (1,000) pcs. of PhilLogistic visitors' bags with your company name/product logo that will be distributed during registration of the visitors.
- Your corporate flyers/brochures insert in PhilLogistic visitors' bags
- Inclusion of corporate name/logo in the stage backdrop during the opening ceremonies.
- Two (2) company representative to participate during Ribbon Cutting Ceremony on the opening day of exhibit.
- Live acknowledgement during Conference & Exhibit Programs
- Leafleting inside WTCMM
- Four (4) times daily Acknowledgment over in-house paging system.
- Inclusion of Company/product logo in Welcome Streamer in the conference.
- AVP playback maximum of 3-min. during coffee & lunch break.
- Your corporate give-a-way prize for raffles/games during the conference.
- Three (3) pcs. 2ft. X 6ft banner space inside the conference area.
- FREE copy of delegates' directory during conference.
- FREE participation in the conference for Six (6) delegates.
- FREE Two (2) 45-min. seminar slots

***Special Package Promo:PhP 700,000.00***

**Gold Partner:PhP 950,000.00***

- Inclusion of company name/logo in all exhibition & conference printed materials like print ads, posters, streamers, on-site event billboard ads, indoor & outdoor banners, website, emails, facsimiles, invitation cards, etc.
- Four (4) complimentary 3m X 3m booth or 36 sqm open space prime location
- Photo releases in the national dailies upon contract signing
- One (1) Inside Front full-page color Ad in Show directory
- Five (5) pcs. 3m X 5m Inside-hall streamer space at the WTCMM.
- Two (2) pcs. 34in X 7ft mezzanine streamer space at the WTCMM.
- Four (4) company banner space or poster space for display inside the seminar rooms.
- Banner ad in the website of PhilLogistics from December 2006 to May 2007.
- Inclusion of corporate name/logo in the stage backdrop during the opening ceremonies.
- One (1) company representative to participate during Ribbon Cutting Ceremony on the opening day of exhibit.
- Live acknowledgement during Conference & Exhibit Programs
- Leafleting inside WTCMM
- Four (4) times daily Acknowledgment over in-house paging system.
- Inclusion of Company/product logo in Welcome Streamer in the conference.
- AVP playback maximum of 3-min. during coffee & lunch break.
- Your corporate give-a-way prize for raffles/games during the conference.
- Two (2) 2ft. X 6ft banner space inside the conference area.
- FREE copy of delegates' directory during conference.
- FREE participation in the conference for Four (4) delegates.
- FREE Two (2) 45-min. seminar slots

***Special Package Promo:PhP 475,000.00***

**Silver Partner:PhP 500,000.00***

- Inclusion of company name/logo in all exhibition & conference printed materials like print ads, posters, streamers, on-site event billboard ads, indoor & outdoor banners, website, emails, facsimiles, invitation cards, etc.
- Two (2) complimentary 3m X 3m booth
- Photo release in the national dailies upon contract signing
- One (1) Inside-page color Ad in Show directory
- Three (3) pcs. 3m X 5m Inside-hall streamer space at the WTCMM.
- One (1) pc. 34in X 7ft mezzanine streamer space at the WTCMM.
- Three (3) company banner space or poster space for display inside the seminar room
- Banner ad in the website of PhilLogistics from December 2006 to May 2007.
- Inclusion of corporate name/logo in the stage backdrop during the opening ceremonies.
- One (1) company representative to participate during Ribbon Cutting Ceremony on the opening day of exhibit.
- Live acknowledgement during Conference & Exhibit Programs
- Leafleting inside WTCMM
- Four (4) times daily Acknowledgment over in-house paging system.
- Inclusion of Company/product logo in Welcome Streamer in the conference.
- AVP playback maximum of 3-min. during coffee & lunch break.
- Your corporate give-a-way prize for raffles/games during the conference.
- One (1) 2ft. X 6ft banner space inside the conference area.
- FREE copy of delegates' directory.
- FREE participation in the conference for Two (2) delegates.
- FREE One (1) 45min seminar slots
- pecial Package Promo:PhP 350,000.00
- Conference Major Partner:PhP 300,000.00*
- Inclusion of corporate name or product/logo in all conference printed materials like print ads, posters, streamers, on-site event billboard ads, indoor & outdoor banners, website, emails, facsimiles, invitation cards, etc.
- One (1) complementary 3 X 3 exhibition booth equivalent to 9sqm.
- Speech arrangement during main session.
- Press/Photo releases in the national dailies upon contract signing
- Inclusion of Company/product logo in Welcome Streamer in the conference.
- Maximum of Six (6) 2ft. X 6ft banner space inside the conference area.
- AVP playback maximum of 3-min. during coffee & lunch break.
- Your corporate give-a-way prize for raffles/games during the conference.
- Live acknowledgments during the conference.
- Opportunity for Product sampling during the conference.
- Leafleting inside WTCMM.
- FREE One (1) Inside-page color Ad in PhilLogistics Show directory.
- FREE copy of delegates' directory.
- FREE participation in the conference for Five (5) delegates.

***Special Package Promo:PhP 150,000.00***

**Conference Minor Partner:PhP 200,000.00***

- Inclusion of corporate name or product/logo in all conference printed materials like print ads, posters, streamers, on-site event billboard ads, indoor & outdoor banners, website, emails, facsimiles & invitation cards.
- One (1) complementary 2 X 2 exhibition booth equivalent to 4sqm.
- Press/Photo releases in the national dailies upon contract signing
- Inclusion of Company/product logo in Welcome Streamers in the conference.
- Maximum of Four (4) 2ft. X 6ft banner space inside the conference area.
- Your corporate give-a-way prize for raffles/games during the conference.
- Live acknowledgments during the conference.
- Opportunity for Product sampling during the conference.
- Leafleting inside WTCMM.
- FREE One (1) Inside-page black & white Ad in PhilLogistics Show directory.
- FREE copy of delegates' directory.
- FREE participation in the conference for Three (3) delegates.

***Special Package Promo:PhP 100,000.00***

**Promotional and Advertisement Sponsorship Packages**
**Combination of Exhibition & Conference Privileges**

**Exhibitors' Night Sponsor:Php 150,000.00***
Welcoming remarks will be given by your company representative
Announce of your corporate promos.
10-min. product presentation
Playback Audio/Video Presentation with a brief company history.
Banners/streamers display inside the venue (Maximum of Six (6) – subject for approval of the venue).
Privilege to give-out prizes for raffles/games during the gala night.
Corporate brochures/leaflets distribution to delegates upon entry.
Acknowledgment during the ceremony.

**Grand Prize - Raffle Sponsor:PhP 130,000.00***
Sponsoring trip to Hong Kong for Two
Cash Pocket money worth P30,000.00 to the winner
One (1) Press/Photo releases in the national dailies upon contract signing
One (1) Press/Photo releases in the national dailies with the winner
One (1) Inside-page full color Ad in Show directory
Inclusion of company name/logo in all promotional materials like print ads, posters, flyers, billboard ads, indoor & outdoor banners, website & invitation cards.
Allowing the company representative to give welcoming remarks and announce their promos during the raffle draw.
Inclusion of company/product logo in stage back draft. drop
Rights to display banners/streamers within the stage.
Leafleting/ distribute brochures during the raffle.
Acknowledgment during the raffle.

**Major Daily Prizes - Raffle Sponsor:PhP 100,000.00***
Sponsoring Four (4) Motor cycles to be drawn daily in the afternoon.
One (1) Press/Photo releases in the national dailies upon contract signing
One (1) Press/Photo releases in the national dailies with the winner
One (1) Inside-page full color Ad in Show directory
Inclusion of company name/logo in all promotional materials like print ads, posters, flyers, billboard ads, indoor & outdoor banners, website & invitation cards.
Allowing the company representative to announce their promos during the raffle draw.
Allowing the company to hang banners/streamers within the stage.
Leafleting/ distribute brochures during the raffle
Acknowledgment during the raffle

**Minor Prize - Raffle Sponsor:PhP 75,000.00***
Sponsoring trip to Boracay for Two
Cash Pocket money worth P20,000.00 to the winner
One (1) Press/Photo releases in the national dailies during contract signing
One (1) Press/Photo releases in the national dailies with the winner
One (1) Inside-page color Ad in Show directory
Inclusion of company name/logo in all promotional materials like print ads, posters, flyers, billboard ads, indoor & outdoor banners, website & invitation cards.
Allowing the company representative to announce their promos during the raffle draw.
Allowing the company to hang banners/streamers within the stage.
Leafleting/ distribute brochures during the raffle
Acknowledgment during the raffle

**Consolation Prize - Raffle Sponsor:PhP 50,000.00***
Sponsoring Gift Certificates worth P50,000.00
One (1) Press/Photo releases in the national dailies with the winner
One (1) Inside-page black & white Ad in Show directory
Inclusion of company name/logo in all promotional materials like print ads, posters, flyers, billboard ads, indoor & outdoor banners, website & invitation cards.
Allowing the company representative to announce their promos during the raffle draw.
Inclusion of the company logo on the stage back draft.
Leafleting/ distribute brochures during the raffle.
Acknowledgment during the raffle

**Billboard & Signage Sponsor:PhP 120,000.00***
Inclusion of your company name/logo in all billboards, indoor & outdoor signage at the bottom portion

**Visitors' Badge Sponsor:PhP 70,000.00***
15,000 pcs. Badges with size 70mm X 90mm with your company name/or logo to be placed at the center bottom portion.

**Registration Form Sponsor:PhP 50,000.00***
Inclusion of your company name/logo in the visitors' registration forms at the center bottom portion
Minimum of 15,000 copies

**Poster, Flyer & Invitaion Card Sponsor:PhP 50,000.00***
Inclusion of your company name/logo in all printed materials like posters, flyers and invitation cards for visitors.
Minimum of 15,000 copies of posters
Minimum of 15,000 copies of flyers
Minimum of 20,000 copies of invitation cards

**Give-a-way Sponsor:PhP 50,000.00***
Inclusion of your company name/logo in the souvenir item
Minimum of 5,000 pcs.

**Exhibitors' Badge, ID Lace Sponsor:PhP 30,000.00***
2000 pcs. lanyards with your company name and/or logo to be worn by exhibitors during the whole duration of the PhilLogistics

**Parking Signage Ad Sponsor:PhP 10,000.00***
One (1) side corporate/product Ad to be place at the parking area during the whole duration of the PhilLogistics Expo & Conference – 2ft.(h) X 4ft.(w)